



ADVANCED DISCOVERY SERVICES AND AMERICAN DATA SERVICES TO MERGE

Strategic Merger of eDiscovery Market Leaders Results in Increased Ability to Address Legal Matters of All Complexities

Q: What is the new company called?

A: The new company will operate under the name of Advanced Discovery.

Q: Why have you decided to merge?

A: Both companies operate under a very similar business model with regards to litigation support and electronic discovery. Additionally, each company places an extremely high value on a culture of “Employees and Clients First.”

Furthermore, the companies have complimentary offices in Northern and Southern California where we will benefit from existing relations with clients that also have multiple offices in these cities and increase revenue exponentially. From a national perspective, we will increase our presence in Texas, Chicago, the Midwest and the East Coast greatly by leveraging our combined operational, marketing and business development resources.

We looked at all these factors and realized we had a more powerful value proposition on all fronts by joining together.

Q: Who is now leading the combined company?

A: The combined company will operate under the name of Advanced Discovery. David Vandygriff, chief executive officer of American Data Services, will be chief executive officer of the combined company. Thadd Hale, chief executive officer of Advanced Discovery Services, will be chief operating officer of the combined company.

Q: What synergies exist?

A: Numerous. We have similar business models, company cultures and service offerings. Additionally, several key leaders within both organizations have worked together in the past. We are all excited to be on the same team with a common goal and anxious to capitalize on the momentum this merger will generate, elevating our industry presence.

Q: What is the value to customers?

A. The clients will realize a greater range of support when referring projects to other cities where we now have locations. And our internal “brain trust” of technology resources offers clients a sophisticated and wide reaching consultative resource for advanced methodologies and work flow options.

Q: As a customer, will there be any new offerings as a result of the merger?

A: We are currently building out our professional services offering that will encompass Consulting, Project Management and Managed Services. This is a major investment for our company and will cement our footprint as a true tier one Electronic Discovery Provider.

Q: As a current customer, will I now be billed differently...Should I alert our accounting department?

A: You will receive invoices under the new company name, Advanced Discovery. However, this should be seamless to you. Additionally, our accounting team has sent a letter to your accounts payable department with information on our new Tax ID number as well as a copy of the company's new W9 in your monthly statements.

Q: What is the value to the employees of both companies?

A: This union is very exciting for our employees as well because it creates increased opportunity for upward mobility as well as access to new training opportunities.

About Advanced Discovery

Advanced Discovery is a leading provider of eDiscovery services to clients worldwide in both the legal and corporate communities. Our services include computer forensics, electronic discovery, early case assessment, web hosting, document review and paper discovery. Advanced Discovery offers technology solutions that assist law firms and corporations in quickly and accurately reducing vast amounts of electronically stored information into essential and searchable data sets providing a high value product at a low comparative cost. Headquartered in Mountain View, Calif., Advanced Discovery also maintains locations in San Jose, San Francisco, Los Angeles, Orange County, Chicago, Austin, Texas and Overland Park, Kans. More information is available at www.advanceddiscovery.com.

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